Introduction to Hand-Lettering

Part 1

The two most important things: play around and practice.

Think about your line. Is it:

Thick
Thin
Tight spaced
Blocky
Bubbly

Slanted
Curved
Fancy
Formal

Mix different types of lines within letters and words.

Pick a letter and draw it as many different ways as you can:

A A A A A A A A A A A A A A A A A A A A A A A A A A A A A A
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PART 2

To add shadow to a word, think of rewriting it a little above or below and to one or the other side of the first

LIKE THIS

(1 I redrew these lines closer to the first)

You can also draw "guide lines" at a certain angle off each of a letter's "end points," then connect them

LIKE THIS LIKE THIS

LIKE THIS LIKE THIS

LIKE THIS LIKE THIS

(You can stop at 3 or fill in the new blocks, as I did in 4)